

Save the date

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Wednesday November 18th, 2009
9am - 10:30am

Concordia University, HALL Building Room 110
(1455 de Maisonneuve Blvd West)

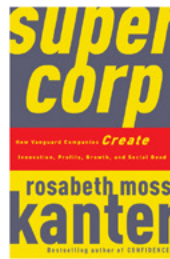
The John-Molson School of Business and
The McGill World Platform for Health and Economic Convergence
are pleased to present...

Doing Well and Doing Good:
How Leading Companies Align Innovation, Profits, and Social Good
by:

ROSABETH MOSS KANTER

Ernest L. Arbuckle Professor of Business Administration
Harvard Business School

Rosabeth Moss Kanter holds the Ernest L. Arbuckle Professorship at the Harvard Business School, where she specializes in strategy, innovation, and leadership for change. Her strategic and practical insights have guided leaders of large and small organizations worldwide for over 25 years. The former Editor of Harvard Business Review, Professor Kanter has been named one of the "50 most powerful women in the world" (Times of London), and one of the "50 most influential business thinkers in the world" (Accenture and Thinkers 50 research). She is the author or co-author of 18 books. Men & Women of the Corporation won the C. Wright Mills award for the year's best book on social



issues and offered insight about corporate careers and factors that promote success. In When Giants Learn to Dance, she showed how to master the new terms of competition at the dawn of the global information age. The Change Masters was named one of the most influential business books of the 20th century by the Financial Times. Professor Kanter will be discussing the research behind her latest book SuperCorp: How Vanguard Companies Create Innovation, Profits, Growth, and Social Good. This newest book is based on three years of research and elaborates on her recent Harvard Business Review articles, "Transforming Giants" and "Innovation: The Classic Traps." Copies will be available for purchase.

**Admission is free but
seats are limited,
arrive early.**



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World Platform

for Health and Economic Convergence

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Centre for Instructional Technologies, External Affairs
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